

BOOK IT!

read your heart out™



Parents / Caregivers,

Program Dates: October 1, 2014 – March 31, 2015

The only way to get better at reading is to *do* it. So, with the help of the BOOK IT!® Program, our class will be “reading our hearts out” for the next six months. The BOOK IT! Program is all about turning kids who read because they *have* to into kids who read because they *WANT* to.

Through **BOOK IT!**, your child has the opportunity to earn Reading Award Certificates by meeting monthly reading goals that I will set.

The **Reading Award Certificate** can be redeemed at Pizza Hut® where your child will receive their very own free, one-topping Personal Pan Pizza® to celebrate their reading accomplishment. There is no purchase necessary and the pizza can be taken to go.

On the first visit, they will also receive an official BOOK IT! Passport to Reading and sticker to track their reading progress throughout the program months. On subsequent visits, they will get another free Personal Pan Pizza and sticker to add to their passport.



Give your child(ren) a gift that will last a lifetime.

Go to www.readyourheartout.com and make the promise to read with your child for BOOK IT! official. Together, we can raise a reader!

Mrs. Oldham

Teacher's Signature



- ✱ To establish a daily reading routine at home
- ✱ To fuel the desire to read through great books
- ✱ To “read our hearts out” and celebrate reading achievement

